

| | | | | | | | | | |
|------------|---------|------|---|--------|---------|----------------|---|----------------|--------------------|
| Rep Order# | 6849108 | Ver# | 3 | Status | Revised | Traffic Order# | 203804 | Printed: | 10/05/2012 4:05 PM |
| EC'd | Yes | | | | | | | Last Received: | 10/05/2012 3:56 PM |
| | | | | | | | Showing Buylines: All Rep Revised Lines | | |

| | | | | | |
|------------|--------------------------|------------------|--------------------------|--------------------|------------------|
| Station | KRQE-TV ALBUQUERQUE, NM. | Agency | () GREAT AMERICAN MEDIA | Rep Firm | |
| Advertiser | () DSCC IE | | 3050 K ST NW | Sales Office | () PHILADELPHIA |
| Product | DSCC IE | | WASHINGTON, DC 20007 | Salesperson | () AMY MCCREARY |
| Estimate# | 1540 | Agency C/P1/P2/E | 49/53/1540 | Salesperson Phone# | 215-568-6540 |
| Buyer | DAN NAGELBERG | Flight Dates | 10/23/2012 - 10/29/2012 | Salesperson FAX# | 215-568-1845 |
| Phone# | | Hiatus Weeks | | | |
| Fax# | | | | | |

--- CONTRACT COMMENT ---

$$S_1^* = S_2^*$$

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|---|-------------|----------|-----|------------|------------|------|-------|------------|-------------|----|
| *1 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$75.00 | :30 | 0 | 0 | TU-F | 5A-6A | \$0.00 | 0 | |
| *2 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$75.00 | :30 | 0 | 0 | M | 5A-6A | \$0.00 | 0 | |
| *3 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$200.00 | :30 | 0 | 0 | TU-F | 6A-7A | \$0.00 | 0 | |
| *4 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$200.00 | :30 | 0 | 0 | M | 6A-7A | \$0.00 | 0 | |
| *5 | | Buyline Comment: EARLY SHOW V3 Cancelled | 10/23-10/26 | \$300.00 | :30 | 0 | 0 | TU-F | 7A-9A | \$0.00 | 0 | |

Buyline Comment: EARLY SHOW
V3 Cancelled

Rep Order# 6849108 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203804

Printed: 10/05/2012 4:05 PM
Last Received: 10/05/2012 3:56 PM
Showing Buylines: All Rep Revised Lines

2 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|----------|-----|------------|------------|------|-----------|------------|-------------|----|
| *6 | | ----- Buyline Comment: EARLY SHOW V3 Cancelled | 10/29-10/29 | \$300.00 | :30 | 0 | 0 | M | 7A-9A | \$0.00 | 0 | |
| *7 | | Buyline Comment: DRS V3 Cancelled | 10/23-10/26 | \$125.00 | :30 | 0 | 0 | TU-F | 9A-10A | \$0.00 | 0 | |
| *8 | | Buyline Comment: DRS V3 Cancelled | 10/29-10/29 | \$125.00 | :30 | 0 | 0 | M | 9A-10A | \$0.00 | 0 | |
| *9 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$550.00 | :30 | 0 | 0 | TU-F | 12P-1230P | \$0.00 | 0 | |
| *10 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$550.00 | :30 | 0 | 0 | M | 12P-1230P | \$0.00 | 0 | |
| *11 | | Buyline Comment: SOAPS V3 Cancelled | 10/23-10/26 | \$175.00 | :30 | 0 | 0 | TU-F | 1230P-2P | \$0.00 | 0 | |
| *12 | | Buyline Comment: SOAPS V3 Cancelled | 10/29-10/29 | \$175.00 | :30 | 0 | 0 | M | 1230P-2P | \$0.00 | 0 | |
| *13 | | Buyline Comment: TALK V3 Cancelled | 10/23-10/26 | \$175.00 | :30 | 0 | 0 | TU-F | 2P-3P | \$0.00 | 0 | |
| *14 | | Buyline Comment: TALK V3 Cancelled | 10/29-10/29 | \$175.00 | :30 | 0 | 0 | M | 2P-3P | \$0.00 | 0 | |

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () DSCC IE
 Product DSCC IE
 Estimate# 1540
 Buyer DAN NAGELBERG
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 49/53/1540
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|------------|-----|------------|------------|------|---------|------------|-------------|----|
| *15 | | Buyline Comment: DR PHIL V3 Cancelled | 10/23-10/26 | \$300.00 | :30 | 0 | 0 | TU-F | 3P-4P | \$0.00 | 0 | |
| *16 | | Buyline Comment: DR PHIL V3 Cancelled | 10/29-10/29 | \$300.00 | :30 | 0 | 0 | M | 3P-4P | \$0.00 | 0 | |
| *17 | | Buyline Comment: NEWS V3 Cancelled | 10/27-10/27 | \$50.00 | :30 | 0 | 0 | SA | 7P-8P | \$0.00 | 0 | |
| *18 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$550.00 | :30 | 0 | 0 | TU-F | 4P-430P | \$0.00 | 0 | |
| *19 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$550.00 | :30 | 0 | 0 | M | 4P-430P | \$0.00 | 0 | |
| *20 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$550.00 | :30 | 0 | 0 | TU-F | 430P-5P | \$0.00 | 0 | |
| *21 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$550.00 | :30 | 0 | 0 | M | 430P-5P | \$0.00 | 0 | |
| *22 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$1,000.00 | :30 | 0 | 0 | TU-F | 5P-530P | \$0.00 | 0 | |

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|----------------------------------|--------------------------------------|--|---|-----------------------------|--------|------------|------------|------|-------------|------------|-------------|----|
| Rep Order# 6849108 | Ver# 3 | Status Revised | Traffic Order# 203804 | Printed: 10/05/2012 4:05 PM | 4 of 8 | | | | | | | |
| EC'd Yes | | | Last Received: 10/05/2012 3:56 PM | | | | | | | | | |
| | | | Showing Buylines: All Rep Revised Lines | | | | | | | | | |
| Station KRQE-TV ALBUQUERQUE, NM. | Agency () GREAT AMERICAN MEDIA | Rep Firm () PHILADELPHIA | | | | | | | | | | |
| Advertiser () DSCC IE | 3050 K ST NW | Sales Office () AMY MCCREARY | | | | | | | | | | |
| Product DSCC IE | WASHINGTON, DC 20007 | Salesperson () | | | | | | | | | | |
| Estimate# 1540 | Agency C/P1/P2/E 49/53/1540 | Salesperson Phone# 215-568-6540 | | | | | | | | | | |
| Buyer DAN NAGELBERG | Flight Dates 10/23/2012 - 10/29/2012 | Salesperson FAX# 215-568-1845 | | | | | | | | | | |
| Phone# | Hiatus Weeks | | | | | | | | | | | |
| Fax# | | | | | | | | | | | | |
| In | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
| *23 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$1,000.00 | :30 | 0 | 0 | M | 5P-530P | \$0.00 | 0 | |
| *24 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$1,000.00 | :30 | 0 | 0 | TU-F | 530P-6P | \$0.00 | 0 | |
| *25 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$1,000.00 | :30 | 0 | 0 | M | 530P-6P | \$0.00 | 0 | |
| *26 | | Buyline Comment: LETTERMAN V3 Cancelled | 10/23-10/26 | \$275.00 | :30 | 0 | 0 | TU-F | 1035P-1135P | \$0.00 | 0 | |
| *27 | | Buyline Comment: LETTERMAN V3 Cancelled | 10/29-10/29 | \$275.00 | :30 | 0 | 0 | M | 1035P-1135P | \$0.00 | 0 | |
| *28 | | Buyline Comment: LATE LATE V3 Cancelled | 10/23-10/26 | \$75.00 | :30 | 0 | 0 | TU-F | 1135P-1237A | \$0.00 | 0 | |
| *29 | | Buyline Comment: LATE LATE V3 Cancelled | 10/29-10/29 | \$75.00 | :30 | 0 | 0 | M | 1135P-1237A | \$0.00 | 0 | |
| *30 | | Buyline Comment: NEWS V3 Cancelled | 10/23-10/26 | \$1,100.00 | :30 | 0 | 0 | TU-F | 10P-1035P | \$0.00 | 0 | |

Rep Order# 6849108 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203804

Printed: 10/05/2012 4:05 PM
Last Received: 10/05/2012 3:56 PM
Showing Buylines: All Rep Revised Lines

5 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 KST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|------------|-----|------------|------------|------|-----------|------------|-------------|----|
| *31 | | Buyline Comment: NEWS V3 Cancelled | 10/29-10/29 | \$1,100.00 | :30 | 0 | 0 | M | 10P-1035P | \$0.00 | 0 | |
| *32 | | Buyline Comment: NEWS V3 Cancelled | 10/27-10/27 | \$700.00 | :30 | 0 | 0 | SA | 10P-1035P | \$0.00 | 0 | |
| *33 | | Buyline Comment: NEWS V3 Cancelled | 10/28-10/28 | \$800.00 | :30 | 0 | 0 | SU | 10P-1035P | \$0.00 | 0 | |
| *34 | | Buyline Comment: JEOPARDY V3 Cancelled | 10/23-10/26 | \$1,400.00 | :30 | 0 | 0 | TU-F | 6P-630P | \$0.00 | 0 | |
| *35 | | Buyline Comment: JEOPARDY V3 Cancelled | 10/29-10/29 | \$1,400.00 | :30 | 0 | 0 | M | 6P-630P | \$0.00 | 0 | |
| *36 | | Buyline Comment: WHEEL V3 Cancelled | 10/23-10/26 | \$1,700.00 | :30 | 0 | 0 | TU-F | 630P-7P | \$0.00 | 0 | |
| *37 | | Buyline Comment: WHEEL V3 Cancelled | 10/29-10/29 | \$1,700.00 | :30 | 0 | 0 | M | 630P-7P | \$0.00 | 0 | |
| *38 | | Buyline Comment: JEOPARDY V3 Cancelled | 10/27-10/27 | \$275.00 | :30 | 0 | 0 | SA | 6P-630P | \$0.00 | 0 | |
| *39 | | Buyline Comment: WHEEL V3 Cancelled | 10/27-10/27 | \$275.00 | :30 | 0 | 0 | SA | 630P-7P | \$0.00 | 0 | |

| | | |
|----------------------------------|--------------------------------------|---------------------------------|
| Station KRQE-TV ALBUQUERQUE, NM. | Agency () GREAT AMERICAN MEDIA | Rep Firm |
| Advertiser () DSCC IE | 3050 K ST NW | Sales Office () PHILADELPHIA |
| Product DSCC IE | WASHINGTON, DC 20007 | Salesperson () AMY MCCREARY |
| Estimate# 1540 | Agency C/P1/P2/E 49/53/1540 | |
| Buyer DAN NAGELBERG | Flight Dates 10/23/2012 - 10/29/2012 | Salesperson Phone# 215-568-6540 |
| Phone# | Hiatus Weeks | Salesperson FAX# 215-568-1845 |
| Fax# | | |

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|------------|-----|------------|------------|-----|---------|------------|-------------|----|
| *40 | | Buyline Comment: SUN MORNING V3 Cancelled | 10/28-10/28 | \$400.00 | :30 | 0 | 0 | SU | 8A-930A | \$0.00 | 0 | |
| *41 | | Buyline Comment: 60 MINUTES V3 Cancelled | 10/28-10/28 | \$6,000.00 | :30 | 0 | 0 | SU | 6P-7P | \$0.00 | 0 | |
| *42 | | Buyline Comment: 2.5 MEN/MIKE & MOLLY V3 Cancelled | 10/29-10/29 | \$2,300.00 | :30 | 0 | 0 | M | 8P-9P | \$0.00 | 0 | |
| *43 | | Buyline Comment: NCIS V3 Cancelled | 10/23-10/23 | \$2,000.00 | :30 | 0 | 0 | TU | 7P-8P | \$0.00 | 0 | |
| *44 | | Buyline Comment: NCIS LA V3 Cancelled | 10/23-10/23 | \$2,000.00 | :30 | 0 | 0 | TU | 8P-9P | \$0.00 | 0 | |
| *45 | | Buyline Comment: POI V3 Cancelled | 10/25-10/25 | \$2,000.00 | :30 | 0 | 0 | TH | 8P-9P | \$0.00 | 0 | |
| *46 | | Buyline Comment: CSI NY V3 Cancelled | 10/26-10/26 | \$1,200.00 | :30 | 0 | 0 | F | 7P-8P | \$0.00 | 0 | |
| *47 | | Buyline Comment: CRIMETIME V3 Cancelled | 10/27-10/27 | \$800.00 | :30 | 0 | 0 | SA | 7P-8P | \$0.00 | 0 | |

Rep Order# 6849108 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 203804

Printed: 10/05/2012 4:05 PM
Last Received: 10/05/2012 3:56 PM
Showing Buylines: All Rep Revised Lines

8 of 8

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| | | | | | |
|------------|---------|------|---|--------|-----|
| Rep Order# | 6849108 | Ver# | 1 | Status | New |
| EC'd | Yes | | | | |

Traffic Order#

Printed: 09/05/2012 8:55 AM
Last Received: 09/04/2012 3:43 PM
Showing Buylines: All Lines

1 of 6

| | |
|------------|--------------------------|
| Station | KRQE-TV ALBUQUERQUE, NM. |
| Advertiser | () DSCC IE |
| Product | DSCC IE |
| Estimate# | 1540 |
| Buyer | DAN NAGELBERG |
| Phone# | |
| Fax# | |

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$S^* = S$$

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|--------------------------------|-------------|----------|-----|------------|------------|------|-----------|------------|-------------|----|
| 1 | | ----- Buyline Comment: NEWS | 10/23-10/26 | \$75.00 | :30 | 5 | 1 | TU-F | 5A-6A | \$375.00 | 5 | |
| 2 | | Buyline Comment: NEWS | 10/29-10/29 | \$75.00 | :30 | 1 | 1 | M | 5A-6A | \$75.00 | 1 | |
| 3 | | Buyline Comment: NEWS | 10/23-10/26 | \$200.00 | :30 | 4 | 1 | TU-F | 6A-7A | \$800.00 | 4 | |
| 4 | | Buyline Comment: NEWS | 10/29-10/29 | \$200.00 | :30 | 1 | 1 | M | 6A-7A | \$200.00 | 1 | |
| 5 | | Buyline Comment: EARLY SHOW | 10/23-10/26 | \$300.00 | :30 | 5 | 1 | TU-F | 7A-9A | \$1,500.00 | 5 | |
| 6 | | Buyline Comment: EARLY SHOW | 10/29-10/29 | \$300.00 | :30 | 2 | 1 | M | 7A-9A | \$600.00 | 2 | |
| 7 | | Buyline Comment: DRS | 10/23-10/26 | \$125.00 | :30 | 6 | 1 | TU-F | 9A-10A | \$750.00 | 6 | |
| 8 | | Buyline Comment: DRS | 10/29-10/29 | \$125.00 | :30 | 2 | 1 | M | 9A-10A | \$250.00 | 2 | |
| 9 | | Buyline Comment: NEWS | 10/23-10/26 | \$550.00 | :30 | 4 | 1 | TU-F | 12P-1230P | \$2,200.00 | 4 | |
| 10 | | Buyline Comment: NEWS | 10/29-10/29 | \$550.00 | :30 | 1 | 1 | M | 12P-1230P | \$550.00 | 1 | |

Rep Order# 6849108 Ver# 1 Status New
EC'd Yes

Traffic Order#

2 of 6

Printed: 09/05/2012 8:55 AM
Last Received: 09/04/2012 3:43 PM
Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
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Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|--------------------------|-------------|------------|-----|------------|------------|------|----------|------------|-------------|----|
| 11 | | Buyline Comment: SOAPS | 10/23-10/26 | \$175.00 3 | :30 | 4 | 1 | TU-F | 1230P-2P | \$700.00 | 4 | |
| 12 | | Buyline Comment: SOAPS | 10/29-10/29 | \$175.00 3 | :30 | 1 | 1 | M | 1230P-2P | \$175.00 | 1 | |
| 13 | | Buyline Comment: TALK | 10/23-10/26 | \$175.00 3 | :30 | 4 | 1 | TU-F | 2P-3P | \$700.00 | 4 | |
| 14 | | Buyline Comment: TALK | 10/29-10/29 | \$175.00 3 | :30 | 1 | 1 | M | 2P-3P | \$175.00 | 1 | |
| 15 | | Buyline Comment: DR PHIL | 10/23-10/26 | \$300.00 2 | :30 | 4 | 1 | TU-F | 3P-4P | \$1,200.00 | 4 | |
| 16 | | Buyline Comment: DR PHIL | 10/29-10/29 | \$300.00 2 | :30 | 1 | 1 | M | 3P-4P | \$300.00 | 1 | |
| 17 | | Buyline Comment: NEWS | 10/27-10/27 | \$50.00 3 | :30 | 1 | 1 | SA | 7P-8P | \$50.00 | 1 | |
| 18 | | Buyline Comment: NEWS | 10/23-10/26 | \$550.00 2 | :30 | 4 | 1 | TU-F | 4P-430P | \$2,200.00 | 4 | |
| 19 | | Buyline Comment: NEWS | 10/29-10/29 | \$550.00 2 | :30 | 1 | 1 | M | 4P-430P | \$550.00 | 1 | |
| 20 | | Buyline Comment: NEWS | 10/23-10/26 | \$550.00 2 | :30 | 4 | 1 | TU-F | 430P-5P | \$2,200.00 | 4 | |
| 21 | | Buyline Comment: NEWS | 10/29-10/29 | \$550.00 2 | :30 | 1 | 1 | M | 430P-5P | \$550.00 | 1 | |

Rep Order# 6849108
EC'd Yes

Ver# 1
Status New

Traffic Order#

Printed: 09/05/2012 8:55 AM
Last Received: 09/04/2012 3:43 PM
Showing Buylines: All Lines

3 of 6

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DSCC IE
Product DSCC IE
Estimate# 1540
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1540
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----------------------------|---------|-----------|-------------|------------|-----|------------|------------|------|-------------|------------|-------------|----|
| 22 | | NEWS | 10/23-10/26 | \$1,000.00 | :30 | 4 | 1 | TU-F | 5P-530P | \$4,000.00 | 4 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 23 | | NEWS | 10/29-10/29 | \$1,000.00 | :30 | 1 | 1 | M | 5P-530P | \$1,000.00 | 1 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 24 | | NEWS | 10/23-10/26 | \$1,000.00 | :30 | 4 | 1 | TU-F | 530P-6P | \$4,000.00 | 4 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 25 | | NEWS | 10/29-10/29 | \$1,000.00 | :30 | 1 | 1 | M | 530P-6P | \$1,000.00 | 1 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 26 | | LETTERMAN | 10/23-10/26 | \$275.00 | :30 | 4 | 1 | TU-F | 1035P-1135P | \$1,100.00 | 4 | |
| Buyline Comment: LETTERMAN | | | | | | | | | | | | |
| 27 | | LETTERMAN | 10/29-10/29 | \$275.00 | :30 | 1 | 1 | M | 1035P-1135P | \$275.00 | 1 | |
| Buyline Comment: LETTERMAN | | | | | | | | | | | | |
| 28 | | LATE LATE | 10/23-10/26 | \$75.00 | :30 | 4 | 1 | TU-F | 1135P-1237A | \$300.00 | 4 | |
| Buyline Comment: LATE LATE | | | | | | | | | | | | |
| 29 | | LATE LATE | 10/29-10/29 | \$75.00 | :30 | 1 | 1 | M | 1135P-1237A | \$75.00 | 1 | |
| Buyline Comment: LATE LATE | | | | | | | | | | | | |
| 30 | | NEWS | 10/23-10/26 | \$1,100.00 | :30 | 4 | 1 | TU-F | 10P-1035P | \$4,400.00 | 4 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 31 | | NEWS | 10/29-10/29 | \$1,100.00 | :30 | 1 | 1 | M | 10P-1035P | \$1,100.00 | 1 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |
| 32 | | NEWS | 10/27-10/27 | \$700.00 | :30 | 1 | 1 | SA | 10P-1035P | \$700.00 | 1 | |
| Buyline Comment: NEWS | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----------------------------------|--------------------------------------|---------------------------------------|----------------|-----------------------------------|--------|------------|------------|------|-----------|------------|-------------|----|
| Rep Order# 6849108 | Ver# 1 | Status New | Traffic Order# | Printed: 09/05/2012 8:55 AM | 4 of 6 | | | | | | | |
| EC'd Yes | | | | Last Received: 09/04/2012 3:43 PM | | | | | | | | |
| | | | | Showing Buylines: All Lines | | | | | | | | |
| Station KRQE-TV ALBUQUERQUE, NM. | Agency () GREAT AMERICAN MEDIA | Rep Firm | | | | | | | | | | |
| Advertiser () DSCC IE | 3050 K ST NW | Sales Office () PHILADELPHIA | | | | | | | | | | |
| Product DSCC IE | WASHINGTON, DC 20007 | Salesperson () AMY MCCREARY | | | | | | | | | | |
| Estimate# 1540 | Agency C/P1/P2/E 49/53/1540 | | | | | | | | | | | |
| Buyer DAN NAGELBERG | Flight Dates 10/23/2012 - 10/29/2012 | Salesperson Phone# 215-568-6540 | | | | | | | | | | |
| Phone# | Hiatus Weeks | Salesperson FAX# 215-568-1845 | | | | | | | | | | |
| Fax# | | | | | | | | | | | | |
| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
| 33 | | Buyline Comment: NEWS | 10/28-10/28 | \$800.00 3 | :30 | 1 | 1 | SU | 10P-1035P | \$800.00 | 1 | |
| 34 | | Buyline Comment: JEOPARDY | 10/23-10/26 | \$1,400.00 2 | :30 | 4 | 1 | TU-F | 6P-630P | \$5,600.00 | 4 | |
| 35 | | Buyline Comment: JEOPARDY | 10/29-10/29 | \$1,400.00 2 | :30 | 1 | 1 | M | 6P-630P | \$1,400.00 | 1 | |
| 36 | | Buyline Comment: WHEEL | 10/23-10/26 | \$1,700.00 2 | :30 | 4 | 1 | TU-F | 630P-7P | \$6,800.00 | 4 | |
| 37 | | Buyline Comment: WHEEL | 10/29-10/29 | \$1,700.00 2 | :30 | 1 | 1 | M | 630P-7P | \$1,700.00 | 1 | |
| 38 | | Buyline Comment: JEOPARDY | 10/27-10/27 | \$275.00 3 | :30 | 1 | 1 | SA | 6P-630P | \$275.00 | 1 | |
| 39 | | Buyline Comment: WHEEL | 10/27-10/27 | \$275.00 3 | :30 | 1 | 1 | SA | 630P-7P | \$275.00 | 1 | |
| 40 | | Buyline Comment: SUN MORNING | 10/28-10/28 | \$400.00 3 | :30 | 2 | 1 | SU | 8A-930A | \$800.00 | 2 | |
| 41 | | Buyline Comment: 60 MINUTES | 10/28-10/28 | \$6,000.00 2 | :30 | 1 | 1 | SU | 6P-7P | \$6,000.00 | 1 | |
| 42 | | Buyline Comment: 2.5 MEN/MIKE & MOLLY | 10/29-10/29 | \$2,300.00 3 | :30 | 1 | 1 | M | 8P-9P | \$2,300.00 | 1 | |
| 43 | | | 10/23-10/23 | \$2,000.00 3 | :30 | 1 | 1 | TU | 7P-8P | \$2,000.00 | 1 | |

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () DSCC IE
 Product DSCC IE
 Estimate# 1540
 Buyer DAN NAGELBERG
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 49/53/1540
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|----------------------------|-------------|------------|-----|------------|------------|-----|--------|------------|-------------|----|
| 44 | | | 10/23-10/23 | \$2,000.00 | :30 | 1 | 1 | TU | 8P-9P | \$2,000.00 | 1 | |
| | | Buyline Comment: NCIS LA | | | | | | | | | | |
| 45 | | | 10/25-10/25 | \$2,000.00 | :30 | 1 | 1 | TH | 8P-9P | \$2,000.00 | 1 | |
| | | Buyline Comment: POI | | | | | | | | | | |
| 46 | | | 10/26-10/26 | \$1,200.00 | :30 | 1 | 1 | F | 7P-8P | \$1,200.00 | 1 | |
| | | Buyline Comment: CSI NY | | | | | | | | | | |
| 47 | | | 10/27-10/27 | \$800.00 | :30 | 1 | 1 | SA | 7P-8P | \$800.00 | 1 | |
| | | Buyline Comment: CRIMETIME | | | | | | | | | | |
| 48 | | | 10/27-10/27 | \$1,100.00 | :30 | 1 | 1 | SA | 9P-10P | \$1,100.00 | 1 | |
| | | Buyline Comment: 48 HOURS | | | | | | | | | | |
| 49 | | | 10/28-10/28 | \$4,200.00 | :30 | 1 | 1 | SU | 9P-10P | \$4,200.00 | 1 | |
| | | Buyline Comment: MENTALIST | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 107 / \$73,300.00

---SALES MONTHLY TOTALS---

Oct 12: 87 / \$61,025.00 Nov 12: 20 / \$12,275.00
 Sales Totals: 107 / \$73,300.00
 Station Totals: 107 / \$73,300.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$261,786 CABL 0% KASA 14% KASY 1% KBIM 0% KOAT 36%
 KOB 20% KRQE 28% KWBQ 1%

---COMPETITIVE COMMENTS---

Rep Order# 6849108 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 09/05/2012 8:55 AM
 Last Received: 09/04/2012 3:43 PM
 Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () DSCC IE
 Product DSCC IE
 Estimate# 1540
 Buyer DAN NAGELBERG
 Phone#
 Fax#

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 3050 K ST NW
 WASHINGTON, DC 20007
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 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

NEW ORDER

Books NOV12
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
 CASH IN ADVANCE